



AI SEMINARS

Executive Briefing

WWW.QUEBEC.AI

"The world is moving from the smartphone age into an "AI-first" era."

— Google CEO Sundar Pichai





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Take Your Enterprise to a Whole New Level

AI is a transformative technology

'The business plans of the next 10,000 startups are easy to forecast: Take X and add AI.' — KEVIN KELLY

A renewal of the High Renaissance ideals with precision engineering

We are at the verge of a global technological shift — If you are a C-suite newcomer to the AI, the first question you may have is *What AI can do now and how it relates to my strategies?* AI is :

1. **Powerful.** AI is winning against world's top champions at Go and Poker.
2. **Businesslike.** Example: DeepMind's AI saving Google hundreds of millions on its electricity bill.

Bringing contributions by scholars recognized as the foremost authorities in AI Research, our **Seminars** harnesses applied AI to **enhance actual business lines** and to **launch real products**.

'AI is a Field of Science with Extensive Immediate Applications.' — JORDAN JACOBS, TOMI POUTANEN, RICHARD ZEMEL, GEOFFREY HINTON AND ED CLARK, The Globe and Mail, Saturday, Jan. 07, 2017

Seminars' Key Goal : Commercialization of AI

What is Your Business Artificial Intelligence Strategy?

At the forefront of AI, the Seminars are created to leverage breakthrough research and to orchestrate tangible benefits for **Entrepreneurs, Fortune 500, Governments, Institutions and Startups**.

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| 1 | Case Studies : A presentation of lots of realistic solutions involving applied AI. | 3 | Interactive Training: Immediately apply AI knowledge in practice, with support. |
| 2 | Theory: A deep understanding of how artificial intelligence works. | 4 | Workshop: Intensive focus on key techniques in AI adapted to the audience. |

Exalting state of the art discoveries fueling the passion that drive today's AI, the Seminars are designed for that special breed of entrepreneurs and institutions who will never settle for less than they can be.

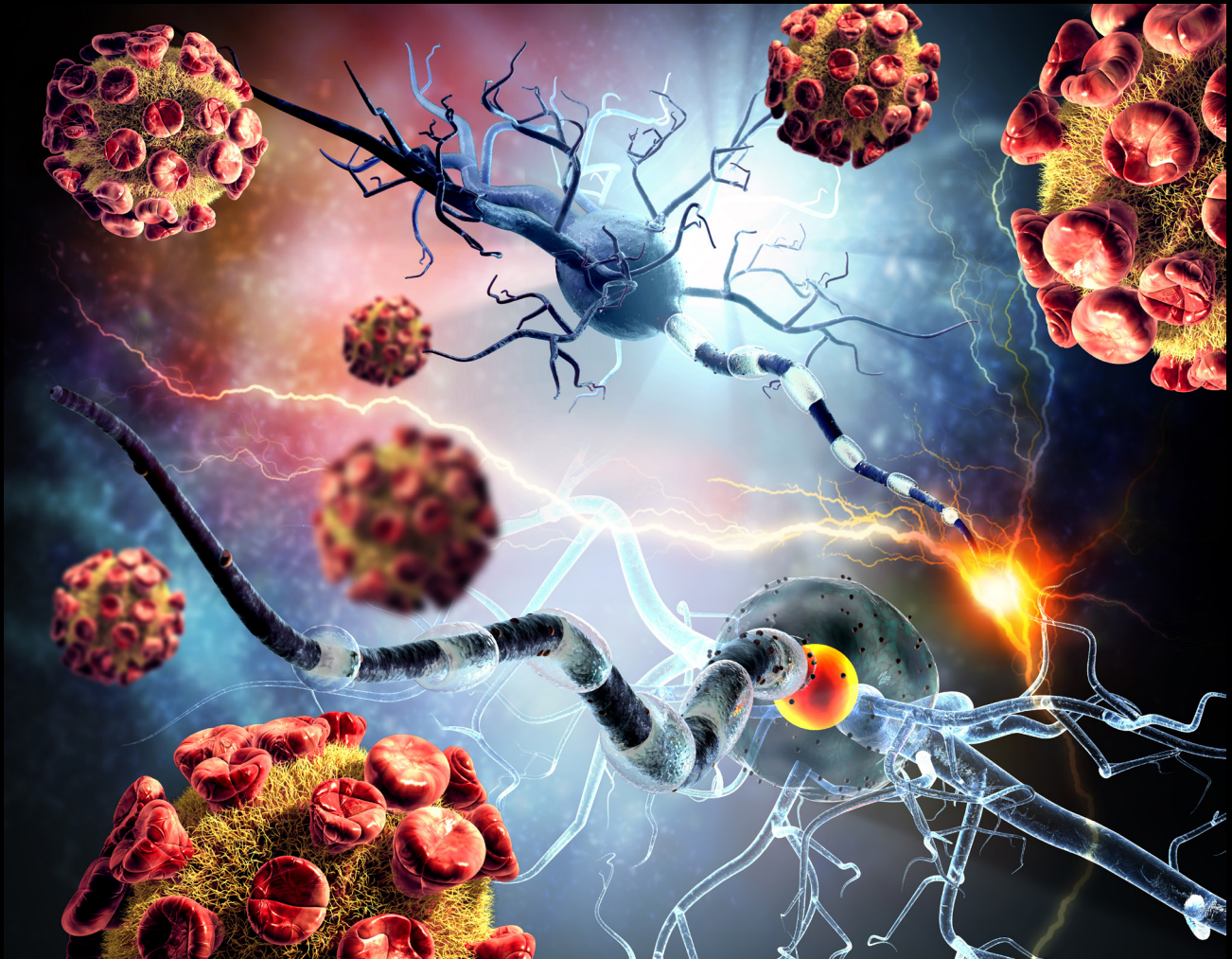
What Would You Do if You Couldn't Fail ?

See Things from an Empowering New Vantage Point and Take your Business to New Heights.

The highly actionable AI Seminars, based on solid scientific research, provide a structure and a road map to navigate around any challenge as well as the skills and mindset to foster decisive innovation.

Achieve full spectrum AI mastery and shape the game that matters to you!

'If you have a large big dataset and you train a very big neural network, then success is guaranteed!'
— ILYA SUTSKEVER, Google Brain



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